

2017-2018 Women's Ministries Promotional



Women's Ministries Promotional 2017/2018	
Corps: Due to DHQ April, 2018 Due to THQ May , 2018	
Declare his glory among the nations, his marvelous works among all the peoples! 1 Chronicles 16:24	
View this as a menu—you are not required to complete each item.	POINTS
Each emphasis is covered in detail in the promotional packet, including links for downloadable pdfs and resources	
Evangelism	400
100 pts for each intentional invitation to either a first time commitment to Christ or rededication to Christ. Page 4	100 points each
Hold an Evangelism Workshop—this can be in the four-fold pro-	300 points
gram or a one-time focus group program. Can be open to congregation, sponsored by women's ministries. Pages 5 –7	300 points each
300 points per woman registered to attend the National Seminar in Evangelism for 2017 or 2018. In lieu of attending, if your corps or division uses the "Walk Across the Room" in a training, corps may receive points for attendance per person. page 8	200 points
Start a hospitality team at the corps, share evidence of inception or growth and development. Page 9—15	300 points each 6 sessions
Conduct a six week Bible Study *. If you conduct multiple Bible Studies, each receives 300 points for 6 sessions completed. Page 16	
Local and Corps Community	
Arise & Shine Registration—register 3-5 women*	500 points
Arise & Shine Registration—register 6 or more*	1000
*including CO Page 17	1000 points
Hold a BRAVE event (if partnering with another corps, corps that share the same community/county) full point value awarded to participating corps. Page 18	600 points
100 bonus points for including Girls Guards in planning and executing BRAVE event. Page 18	100 points (total)
Plan a corps women's retreat - if partnering with other corps, each contributing corps receive full points Page 19—24	600 points
Global Community	
_	500 points
Increase your Women's Ministries World Services above last year by a reasonable amount	500 points
 Plan an additional event solely for raising fund for World Services Page 25—36 	2 300 points
1	i

Declare His Glory our women's ministries promotional, theme and inspiration during the 2017-2018 program year.

Declare His Glory is an exciting theme as it challenges us to be continually aware of words and actions—do my actions and words glorify God? When I share about my life, church or work—is it to declare my glory or *His*?

We have identified three focuses that reflect the scripture and theme that can help you work to meet and gather your promotional points and goals this program year:

- Evangelism
- Local Community
- Global Community

In these sections you'll find specific goals that include instructions, program ideas and suggestions. Knowing how unique each corps community is we encourage you to see the instructions as a guide to help you form bigger and better ideas.

Use them, get inspired by them—create your own programs and help the women in your community Declare HIS Glory!

1 Chronicles 16:24

Evangelism

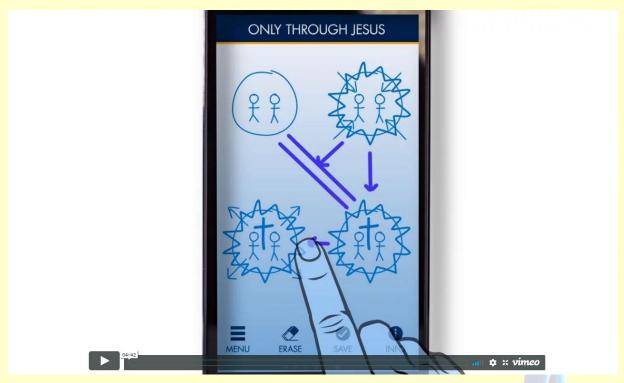
• 100 pts for each intentional invitation to either a first time commitment to Christ or rededication to Christ.

Sometimes we are so focused on planning programs we forget why we're even planning the program! The purpose of our planning, praying, and organizing these programs and events is to introduce women to Christ and strengthen women's relationship with Christ and with each other. But sometimes the nature of the program elements (food, games, crafts etc) get in the way of the purposeful invitation to salvation.

We want to encourage you to *Declare His Glory* by intentionally and purposefully creating spaces and opportunities to present the gospel of Jesus Christ and invite women to accept Christ for the first time or to rededicate their lives to Christ.

This invitation can be pre-planned to take place during the four-fold *Worship* program or can happen spontaneously as the Holy Spirit leads you.

Intervarsity has a great gospel presentation that can help you present the Gospel in a new way. Click <u>HERE</u> to get the resources



Evangelism

 Hold an Evangelism Workshop—this can be in the four-fold program or a onetime focus group program. Can be open to congregation, sponsored by women's ministries.

Conduct an Evangelism Workshop

The hope behind this promotional effort is to help equip our women to be able to *Declare God's Glory* without fear, knowing God is with them and only the Holy Spirit can change the hearts of people. But we can be a part of sharing the *Good News* and our testimony.

This can be held within the four-fold program or a one-time focus group program. It can be open to congregation, sponsored by women's ministries.

When planning it maybe helpful to:

- Contact your divisional program secretary for guidance in finding a special guest that can lead a workshop in evangelism. They may recommend someone local, another corps officer or someone from THQ or they themselves maybe the right teacher for this workshop.
- Resources from Rightnow Media which can be watched as a video workshop
 if no one can teach in person, View these videos and design the workshop
 yourself (sign into your free RightNow account to access, contact

David_tooley@usc.salvationarmy.org):

https://www.rightnow.org/Training/Post/View/75260/299020

https://www.rightnow.org/Content/VideoElement/128147

Printable Salvation Cards: Click <u>HERE</u>.

Dear Jesus, I need You and believe in You.

I am a sinner and need Your grace
to forgive and change me.

Thank You for dying on the cross for me,
and for giving me life and eternity.
Now I am a Christian,
which means You live in me.
Fill me with Your Holy Spirit
and give me the strength to obey You
and be Your disciple.
Amen.

HOW TO BECOME A CHRISTIAN

- A Admit your need: Romans 3:23 'All have sinned and fall short of the glory of God.'
- B Believe that Jesus is the answer: Romans 10:9 'If you confess with your mouth, 'Jesus is Lord' and believe in your heart that God raised Him from the dead, you will be saved.'
- C Confess that you have lived independently of Him: 1 John 1:9 'If we confess our sins, He is faithful and just and will forgive us our sins and cleanse us from all unrighteousness.'
- D Depend on Him: John 15:10 'If you obey My commands, you will remain in My love.'

Evangelism

Learning your own story and testimony

It's difficult to tell your story and testimony when you're not even sure you could tell yourself. We've found a few resources that a women's group could do together to help become more comfortable sharing their life and faith experience.

Learning your own story and testimony

The following exercise can help Christians at any stage in their faith describe their testimony. This could be adapted into sessions for a focus group or fourfold program.

Before I Accepted Christ (or gave Him complete control)

- 1. What was my life like that will relate most to the non-Christian?
- 2. What did my life revolve around the most? What did I get my security or happiness from? (The non-Christian is relying on something external to give him happiness)
- 3. How did those areas begin to let me down?

How I Received Christ (or gave Him complete control)

- 1. When was the first time I heard the gospel? (Or when was I exposed to dynamic Christianity)
- 2. What were my initial reactions?
- 3. When did my attitude begin to turn around? Why?
- 4. What were the final struggles that went through my mind just before I accepted Christ?
- 5. Why did I go ahead and accept Christ?

After I Accepted Christ (or gave Him complete control)

- 1. Specific changes and illustrations about the changes Christ has made:
- 2. Why am I motivated differently?

Evangelism

Learning your own story and testimony

Helpful Hints

- 1. Write the way you speak; make the testimony yours.
- 2. Practice this over and over until it becomes natural.

Shoot for short — 3 minutes. At that length, it's easily something you can put into a conversation without it becoming a monologue.

An example: Look at Paul's testimony as you consider how to tell your story. His life before (Acts 22:1-5)

- Paul describes what he thought and did before he became a believer.
- Your goal: to give specific, yet appropriate, examples of what your life was like (attitudes, needs, problems) before Christ.
- Remember that examples you give will establish you as a credible witness in the minds of non-Christians. However, avoid a religious focus. (You want to make it about Jesus and your need for Him.) Don't spend a great amount of time talking about church activities or denominations before your life began to change. Likewise, avoid being explicit and sensational in speaking of drugs, immorality, crime or drunkenness.

How (Acts 22:6-11)

- Paul explained how he became a believer.
- Your goal: to allow the listener to walk away with a clear understanding of how you became a Christian and how he or she can trust Christ as the payment for their sins. Be careful not to use clichés and church language. Talk in terms they'll understand.

After (Acts 22:12-21)

- Paul explained how becoming a believer changed his life.
- Your goal: to explain specific ways Christ has changed your life to show that having Christ in your life really does make a difference!
- Avoid using general statements such as "I have so much peace now." Be specific. It is the
 Holy Spirit's responsibility to draw someone to Christ, but you want to communicate your
 story in such a way to show the listener that your life is different and more meaningful
 with Christ.

This resource is from:

http://www.cru.org/train-and-grow/how-to-tell-your-story-worksheet.html

Evangelism

• 300 points per woman registered to attend the National Seminar in Evangelism for 2017 or 2018

Receive hands on, intentional experience in all things evangelism! Send your corps members to the Salvation Army National Seminar on Evangelism!

Get credit for sending delegates this year, and start planning to send delegates next year! Read the reasons to go to the right and visit their website: https://www.sausn.org/nse2017.nsf/index.xsp

In lieu of attending, if your corps or division uses the "Walk Across the Room" in a training, corps may receive points for attendance per women's ministries member attending.



5 REASONS TO ATTEND

NSE 2017



EXCEPTIONAL BIBLE TEACHING

Each day at NSE begins with a rich, united Bible study taught by one of our exceptionally knowledgeable staff members. This intentional focus on Scripture continues throughout the week as delegates move through small groups, personal time, and numerous worship services during the seminar



LEARN TO SHARE YOUR STORY

NSE teaches delegates how to "walk across the room" and share their story with people already present in their lives, including family and friends. Delegates get the opportunity to practice these skills through concrete evangelism opportunities provided during the seminar.



EXPERIENCE GOD'S CREATION

The Glen Eyrie conference center in Colorado Springs provides a beyond idyllic setting for delegates to recharge and focus. Optional morning devotional hikes and a day of excursions allow delegates to experience the natural beauty of Creation in a memorable and impactful way.



BUILD NEW FRIENDSHIPS

As delegates experience NSE together, lasting friendships are built. All delegates take part in inter-territorial small groups that not only assist in a deeper understanding of the seminar's teachings, but also the development of meaningful friendships.



RETURN HOME WITH A PLAN

NSE designed to be attended by a team comprised of active soldiers and their corps officer. During the seminar, corps groups are given dedicated time to develop a plan outlining how they will apply what they have learned in their home corps setting.

Talk to your corps officer for more information!

Evangelism

• Start a hospitality team at the corps, share evidence of inception.

We understand that a number of items shared in this section crossover into other corps ministries, for example, Community Care. This goal can be achieved by women's ministries taking an achieve role in the hospitality team. For example, being in charge of greeting at the door (women's ministries members themselves performing the task or in charge or recruiting helps for the task), creating a welcome station where handouts about corps programs are available and follow-up postcards—for example.

The following pages are ideas and insights to the power of hospitality at church for your inspiration as you plan.

According to www.evangelismcoaching.com, here are the key components to hospitality at a church:

- 1. The welcome experience for church visitors
- 2. Help returning church visitors connect
- 3. Welcome functions at special church events (think, at Block Party Type Outreach and then the first Sunday or Wednesday after a Block Party Outreach)
- 4. Member care (Sometimes outreach is continued reaching within the congregation!)



Evangelism

Start (or revive) a Hospitality Team continued..

On the website www.evangelismcoach.com, here is what they are looking for at a first time visit:

"First Time Church Visitor Checklist":

How does your corps do when faced with these questions?

- 1. A <u>church website can I find the church</u>? What does it tell me about the congregation? I don't use a phone book anymore. If I can't find the website, I try to call the church office to find out that information.
- 2. "Guest Parking" stalls near the front entrance.
- 3. Landscaping and physical appearance of the building.
- 4. I observe and pay attention to accessibility issues (due to a friend being in a wheelchair, I notice these things).
- 5. If it is a night service, is there adequate lighting in the parking lot and entrances?
- 6. <u>Greeters at the door</u> eye contact and near entrance, or are they just holding the door open in a boring job?
- 7. Directional Signs can I find what I want without feeling stupid asking for directions?
- 8. Greeting at the sanctuary entrance, friendliness of ushers.
- 9. Do ushers guide me to my seat or make me fend for myself?
- 10. Interactions with members do they engage me in conversation at any point?
- 11. Pulpit Greeting someone greeting visitors from the front.
- 12. Quality issues from bulletin, sound, smells, lighting, and cleanliness.
- 13. Quality and strength of sermon (as it's still the central feature).
- 14. I visit the coffee reception after the service to see who engages me in conversation.

Check out https://www.evangelismcoach.org/ for great insight and tips to reevaluate your corps hospitality.

Evangelism

Start (or revive) a Hospitality Team continued..

Signage! Are people lost when they come into your corps?

Restrooms this way, fellowship hall this way, nursery this way, offices this way, kitchen this way. Without signage new people feel like outsiders!

Additional items:

Some hospitality committees may include other areas of member care:

- Arrange for meals for church families when needed (birth of baby, baby shower, death of loved one, health crisis).
- Light house cleaning for shut-in members or elderly members who need assistance.
- Transportation assistance for members who can't drive themselves to appointments.
- Gifts for Pastor / Staff appreciation days or Christmas.

https://s3.amazonaws.com/

EcoachResourceDownloads/7 Secrets to Effective Hospitality.pdf

Training:

Interesting tips we saw and thought it was important to pass on!

- **Greeters—handshakes only if at all!** You might be a hugger, but not everyone is! Saying, "I'm a hugger" does not trump the fact that someone else might not be. (A note on handshakes: firm but not powerful, this can be intimidating, that's not what we're trying to accomplish when welcoming a guest.)
- "Second time visitor" option on the visitors cards. Include the check off option of: We'd like to follow-up with you, if that's ok, what's your preference? Phone call, text, or email?
- Take time to briefly explain the purpose of visitor cards during every worship service.

Source: https://goo.gl/DgY4dj

Evangelism

Start (or revive) a Hospitality Team continued..

Try using canva.com to create attractive connection/visitor cards.

There are a few theories of thought on what to include on a welcome card, check out this site's perspective:

https://prochurchtools.com/perfect-churchconnection-card-examples/







Evangelism

Start (or revive) a Hospitality Team continued..

Apply the instructions below to your specific corps context, don't get hung up on the words and phrasing that don't typically apply to TSA corps.

1. Get organized: Form a team.

Form a team of people according to your church's practice.

It might be elected members, or it might be an active member of the church's governing body with the ability to personally recruit the entire team.

As you pull the team together, consider the gift mix. You'll want a team of people who love to welcome church visitors and who desire to see your church grow.

The first thing to determine is your ministry focus. For the most part, I recommend that the church hospitality committee focus on the welcome experience that people have when they visit your church the first few times.

2. Develop your vision.

Spend some of your first meeting or first few meetings answering the big question: *Why bother with church hospitality?*

Hospitality is not evangelism — but organized friendliness. Hospitality is welcoming the visitor and helping them experience God.

Try to get clear on the big picture of what hospitality ministry affects in your church's growth and why your team should be spending time helping others to get that vision.

True leaders are so captured by the vision that when they share it with others, people will want to help you fulfill it.

3. Spend time reading and visiting

In your initial start-up phase, spend time reading books on church hospitality practices.

Check the Books list for some recommendations on church hospitality books.

Or read this post on 10 Influential Church Hospitality Books.

Make it your goal to learn from some of the other churches in your area by visiting them.

Evangelism

Start (or revive) a Hospitality Team continued..

As you visit, take the time to reflect on your experience and that will help you develop empathy for your church visitors.

4. Implement Baby Steps along the way

Take the time to start looking at your Church Hospitality practices.

You might want to pick up a <u>copy of How To Welcome Church visitors</u> which will give you a diagram of visitor flow and help you start to think through significant areas of ministry.

Basically, you'll want to do a <u>church hospitality review</u> and then find one area that you want to fix in your system.

You might want to tackle:

- Launch a Post Service Reception
- Take a church hospitality audit (Free Download)
- Launch a greeter ministry
- Setup a training meeting.

5. Dream the vision with your pastor.

In many places, the pastor may not be on the church hospitality committee.

However, it is important that the <u>pastor regularly cast the vision for welcome in a congregation.</u>

As such, be intentional about communicating with the pastor and seeking out their advice and wisdom.

Invite your pastor to be part of the opening meetings to help develop, cast, and share vision. The pastor may not need to be involved in the nuts and bolts of committee activity, but connected enough around vision.

6. Develop a Bible study on Church Hospitality

Consider spending time as a team developing a bible study on the ministry of hospitality.

Evangelism

Start (or revive) a Hospitality Team continued..

You can use this bible study

- As an email devotional for your first time volunteers
- as vision casting reminders
- as a tool to grow your own understanding

7. Develop your Visitor Communication Pieces

Part of helping move visitors along the process to repeat visitors, to regular involvement and then to membership involves some critical communication pieces.

Spend time developing or redeveloping:

- connection cards
- visitor welcome packet
- What are the easy low commitment next steps your visitor might take
- Post Visit greeting letter from the pastor inviting them to take a next step.

8. Pick a place to start and implement

- 2 Most importantly, pick an area in <u>your hospitality process</u> and spend time developing your action plans on how to address what is not working:
 - 1. Post Service Reception
 - 2. Visitor Welcome Center
 - 3. Greeter Organization
 - 4. Building and Grounds

Instructional guide provided by www.evangelismcoach.org

Evangelism

• Conduct a six week Bible Study *. If you conduct multiple Bible Studies, each receives 300 points for 6 sessions completed.

Use a study of your choosing or use free options from the Central Women website, click <u>HERE</u>.



Corps and Local Community



Arise & Shine Registration—register 3-5 women* 500 points
Arise & Shine Registration—register 6 or more* 1000 points
*including CO

This department knows first hand (because they've led or attended a small corps) the struggle some corps may experience to achieve this goal. Even so, we want each corps to be bold in our efforts to gather women together to attend this amazing event. It's important for women to know that they don't have to be currently involved in women's ministries to attend and they do not need to attend a corps or need to be a soldier. We are viewing this conference as an outreach event.

Invite:

- Advisory Board Members
- Women's Auxiliary Members
- Your (personally and the women of the corps') sisters, cousins, sister-inlaws
- Hang a copy of the conference poster in a local coffee shop, gym, and library in town, add "contact [insert your name here & email address & phone #] to learn how to register!" *
- Sign up to receive emails about our conference and we will send out more ideas on how to recruit more women!

Corps and Local Community

- Hold a BRAVE event (if partnering with another corps, corps should share the same community/county) full point value awarded to each participating corps. In the report detail corps participation in planning and executing event. 600 points.
- 100 bonus points for including Girls Guards in planning and executing BRAVE event. Page 18 (give GGs specific jobs, welcoming attendants at the door, be ushers, handing out information, etc).

BRAVE - A Catalytic Event for Girls

www.girlsarebrave.us

What's BRAVE?

BRAVE is a catalytic event for GIRLS. Hosted by local Christian communities, BRAVE exists to gather, inspire and connect vulnerable girls to the message of hope and a world where girls are brave.

GATHER

A local community hosts a BRAVE event for GIRLS (being intentional about inviting vulnerable girls – foster care, corrections). Click here to download the DYI Manual as a guide to host a BRAVE event!

Here's the DYI Manual to guide you.

INSPIRE

The event itself inspires girls with messages of HOPE. Hearing from survivors, building resilience through adversity, confrontation of cultural lies and living out the ideals of braver.

<u>Videos</u> | <u>Speakers & Artists</u> | <u>Testimonials</u>

CONNECT

Using a journal as a follow up tool, the local community invites vulnerable girls to connect with their weekly programs as well as start a monthly support group to build a BRAVE life. Click here to check out the BRAVE journal, written by Lisa Barnes, a Salvation Army Officer and Foster Grad. You can find the Brave Journal here.



Corps and Local Community

 Plan a corps women's retreat - if partnering with other corps, each contributing corps receive full points

Plan and Execute a Corps Women's Retreat

Depending on how your division is planning to include or not include a 2018 women's retreat (because of the 2018 territorial women's conference in October) planning a corps women's retreat maybe a great alternative and/or addition to your program year! Here are a few ways this time together can be beneficial:

- 1) A corps women's retreat is a special time to meet together in a new and unique way. It is a special time of learning, fellowshipping and growing closer to Jesus and each other.
- 2) Held locally at the corps, women can return home at night, cutting costs and other concerns that come with leaving town.
- 3) Inviting a special guest (another officer, DHQ or THQ officer or qualified employee) is a teaching time for the corps officer too. Corps officers are constantly pouring themselves out to their congregation, this is a great way to stay in town and get your cup filled up at the same time!
- 4) A women's retreat can serve as an outreach event too. Invite advisory board members, friends from work and from the neighborhood, day camp moms, Pathway of Hope mothers.
- 5) Depending on what you charge this can serve as a fundraiser as well. If costs is an issue, by all means keep the registration as low as possible and just try to break even. If you can add on an extra \$10 to registration (more if possible) at the end you might have a few 100 dollars extra to go towards your World Services goal or towards Arise and Shine conference expenses or scholarships for women to attend the retreat.
- 6) Take your women deeper in their faith. So often, a handful of our women are in loose soil, their roots haven't grown down deep yet. Events like this can be light bulb moments for women—connecting the dots and truly committing their lives to Christ. This builds stronger congregations that will reflect Christ to the world.

Corps and Local Community

Plan and Execute a Corps Women's Retreat— Sample breakdown for two day, at the corps, retreat:

To Do:

(six months out or more)

- Determine date and location (keeping it at the corps saves a ton of money!)
- Select the room and space at the corps you'll transform (see layout bullet below)
- Determine theme, suggestion: use Declare His Glory
- Determine if your corps can do this alone or if partnering with another corps in the division is a possibility, contact DWMS for guidance
- Create Budget (see next page)
- Special Guest Another corps officer, a DHQ or THQ officer or qualified employee, or affordable outside guest
- Worship Led By contact your divisional music department for advice or suggestions or use iworship

(two—three months out)

- Create a Flyer/invitation (see sample on next page) for the corps mailboxes or to send snail mail, English and Spanish or other language (if applicable) Try using www.canva.com, free site to create attractive documents
- Create a FB event page from the corps women's ministries FB page or corps officer's page or women's ministries secretary or relevant person
- Create an online registration form using Google Drive Forms, or surveymonkey
- Also have a hard copy clip board sign up at the corps
- If Spanish or second language speaking women register, see if someone will translate
- Secure childcare workers (a close by corps may have Safe From Harm trained individual to recruit, does your corps have day camp staff to hire back for this event?)
- Order t-shirts or bags (at least one giveaway) use the Declare His Glory logo provided, find on Connections
- Plan snacks (Friday evening, Saturday morning, lunch on your own?) and food helpers/coordinators
- Plan decorations and helpers
- Plan layout—fellowship hall, narthex if it's large enough, library. We suggest a space
 where table (round or long) can fit, this way women can have a place to take notes,
 set down there snack and drink.
- Suggested registration cost—\$40—\$55* includes: retreat t-shirt & gifts, snacks & beverages, quality teaching & worship.

Corps and Local Community

Plan and Execute a Corps Women's Retreat— Sample breakdown for two day, at the corps, retreat:

Sample retreat budget		
		(zero cost because
Guest	0	it's a DHQ officer)
t-shirts	\$ 150.00	
food	\$ 100.00	
decorations	\$ 100.00	
printing flyers	\$ 20.00	
childcare	\$ 200.00	
	\$ 570.00	
income via registrations:	20 women attend x \$40 = \$800	
Either lower the cost to break even, or keep the \$230 leftover as a fundraiser for Arise and Shine costs, or use for scholarships for POH mothers to attend the retreat.		

Possible registration cost: \$45/person before July 2, \$55 at the door (July 7). And check out this discount: register & pay before July 2 with a family member and save \$5 each (\$40 each!). I only share this from my personal FB.

Non-essentials pieces to plan that will go the distance during the event:

- When it's the day of the retreat, when the women walk in to the corps to register, have worship music playing. Loud enough to hear but not too loud where you can't talk over the music. They may feel nervous about coming and not know how to keep small talk while waiting for the event to begin. Music playing in the background helps avoid awkward silence and could be an conversation ice breaker.
- With whatever means you have, transform the room/space/chapel where the retreat will be held. Use white lights, tulle, candles, flowers, use table cloth over tables (cloth, not plastic if possible), create a backdrop for the speaker to speak in front of and for photobooth opportunities.
- See if local restaurants, coffee shops, or grocers are willing to donate pastries for the event.

^{*}If that cost is too high, fundraise to subsidize the cost for individuals.

Corps and Local Community

Plan and Execute a Corps Women's Retreat

Corps Women's Retreat— Flyer/invitation Sample



Corps and Local Community

Plan and Execute a Corps Women's Retreat Corps Women's Retreat— Schedule Sample

Weekend Schedule:

Friday July 15 (sample dates)

6:30pm—registration & fellowship

7:00pm—Session one

8:45pm—bonfire & snacks

10:00pm—depart for home

Saturday July 16

9:00am—coffee, tea & donuts

9:30am—session two

11:15am—coffee & tea break

11:45am—session three 1:15pm—depart for home or lunch



Session outline sample

Session one:

- Welcome
- Introduction of the guest
- Pray for guest and retreat
- Ice breaker
- Worship
- Teaching from special guest
- Embrace question break out
- Close in Prayer

Session two:

- Welcome
- Quick, fun craft (have everything organized ahead of time (supplies are at the table when the women arrive
- Testimony/scripture reading
- Worship
- Special guest teaching
- Closing

20 minute break

Session three:

- teaching continues
- Embrace questions
- Teaching concludes
- Closing

Head home for lunch! Thanks for coming!

Corps and Local Community

Corps Women's Retreat







Global Community

- Increase your Women's Ministries World Services above last year by a reasonable amount
- Plan an additional event solely for raising fund for World Services Page 25—36

See below a 6 page how-to in planning a market. It doesn't have to be vintage, see overview for possibilities. Guide prepared by Nicki Hudgens of the Royal Oak corps.

<u>Vintage Market Fundraiser</u>

Overview-

A vintage market is an upscale vintage-inspired indoor/outdoor market featuring original art, antiques, clothing, jewelry, handmade treasures, home décor, outdoor furnishings, consumable yummies, and everything in between. Market events are so much more than a flea market. A vintage market event is a unique opportunity for community artisans to showcase their unique gifts. This is a juried event accepting vendors based on variety, originality, and quality of goods sold. Vendor selection is designed to provide customers with not only the highest quality of vendors but a collection of vendors who compliment one another in such a way to create The Vintage Experience.

Event TimeLine-

6:00am Team set-up registration table/break room etc

6:30-8:00 Vendor check-in, hand out vendor thank you bag at check in

6:30am Furniture Vendors arrive to unload

7:00am Other vendors arrive to unload

7-9am Shuttle Vendors to offsite parking

9:00am Shopping opens (first 50 customers receive promotional swagbag –donated canvas tote filled with coupons and cards)

9-4pm Check on vendors, answer shopper questions, take pictures.

3:00pm Walk exit survey around to every vendor

4- 4:30 shuttle vendors to offsite parking and begin teardown

4:30-6pm Site clean up/ vendor goodbyes

Raising \$-

Funds can be raised in various ways with a vintage market

One way to raise funds is by charging vendors for a space in your market. Size of space can vary however; a typical size would be 10x10. Your committee would then set a price for this size space – ie \$100.

You can then also charge for additional usage- \$20 for a table, \$50 for electricity, \$20 for Wifi etc.

You can also choose whether to allow free access to the event or to charge shoppers an entry fee -\$1-\$10 per shopper is typical price range.

Another idea for fundraising is a silent auction- you can require each of your vendors to donate something from their booth that you can then set up as a silent auction item.

Selling lunch/snack type foods can also bring in additional funds.

Global Community

Fundraiser

Vintage Market Fundraiser

Committee Jobs-

Event Manager-

Primary point person for event- checks in with other leaders to be sure everyone is on point and moving to the timeline.

Treasurer -

Tracks spending and targets the goal. Communicates with vendors on their fees and contracts and also is responsible for receiving the public admission fees and any money from the day of the event.

Vendor Recruiter-

Team or 2 or 3 people whose job is to search and contact vendors and artisans in the area. Their job is to sell the event to prospective vendors and convince them to join the event through application. These people need to have open communication about who they are reaching out to (we searched etsy for local listings, other market events, facebook, and local stores)

Secretary-

This person communicates to the team all group news and sets up/maintains group email (we used gmail google driven so that everyone had access to forms and information) This person creates the necessary forms and applications, sets up email listings, and communicates with vendors once they have been approved. After initial approval of vendors- all communication happens through the secretary.

Marketing-

This person(s) creates and maintains the "look/brand" of the event (art)- they set up the online presence for the event- website/FB/Instagram etc. This person also maintains the media presence for the event. (posting as needed) (this may be a team of people- art designer/ web tech/ writer)

Promotions-

This person is responsible to determine/solicit giveaways and promotions to be used in promotion of the event- they will work with the Marketing crew to make public awareness of these giveaways.

Global Community

Fundraiser

Vintage Market Fundraiser

Planning Timeline

10-12 month before event

- ID team leaders/area of focus
- Choose date/schedule- put it on the calendar highlighting important aspects of event- determining ABSOLUTE deadlines and planning accordingly to achieve them.
- Choose a location/time/date- book venue make deposits/sign contracts as necessary.
- Establish the BUDGET: expenses and revenue

Be sure to consider these costs:

Venue & service

Labor

Publishing costs

Special equipment

Entertainment

Decorations

Acknowledgment

9 months before event

- Begin creation of vendor application (paper and online)
- Set up Google docs share system for admin team
- Determine size/cost of vendor spaces (keep in mind, most tents are 10x10 and if outsideyou should encourage tent usage)
- ID map of location to know how many spaces/vendors you can have
- ID amount of vendor types (ie-4 jewelry vendors, 6 furniture vendors, 5 clothing vendors, etc. you want a variation of vendors- this ensures a variety of products for shoppers to look through and also ensures that vendors are having to outsell another vendor selling the same thing- you want your vendors to go home happy as well as your shoppers) (will you have food vendors/food trucks or will your establishment solely provide food?)
- Determine branding/look/logo/art of event
- Determine schedule of day of event
- Determine volunteers needed
- Brainstorm ideas for new and unique experiences
- Clean up address list for mailing
- Determine any decorations
- Determine if any entertainment will be present for event- live bands help to draw a crowd (music through a sound system is nice)
- Check city ordinances on noise/parking/large events etc

Global Community

Fundraiser

Vintage Market Fundraiser

Planning Timeline

6 months before event

- Begin monthly update meetings from committee leaders to report progress and express needs
- Create online presence for event- possibly a save the date- online event page for shoppers to respond if attending
- Begin researching artisans and vendors in the area and sending email/ making phone calls to sign them up.
- Set up a private FB page for vendors to communicate/share/discuss etc.
- Determine promotions and giveaways and put them on the calendar
- Begin soliciting giveaways for promotions
- Write press release
- Book entertainment if using live band
- Advertise vendors online via "vendor spotlights"- brief description of vendor and products, a few pictures, and a link to their website. (Require your vendors to share your FB page/ website- this helps with promotion- and they want your event to be a success as well)
- Send event information to chamber of commerce or other neighborhood/city event publications
- Solicit giveaways for vendor thank you bag/vendor break room

5 months before event

- Send out press releases to newspapers, radios stations /TV
- Begin design/creation of printed mail invitation (if mailing)
- Create flashy event reminder online
- Determine logistics for day of the event:

check-in/check-out system of vendors

schedule of the day

Morning drop off system for vendors (furniture and large trailers first with more time to setup)

Any signs needed on location ("parking", "Bathrooms", "loading area" etc)

Sound system

Walkie/talkies for team communication

Transporting heavy objects/ hold area for larger sold items (and system for picking up held items)

Off site parking/shuttling of vendors and volunteers

Trashcans/bathrooms/ etc

Global Community

Fundraiser

Vintage Market Fundraiser

Planning Timeline

4 months before event

- Finalize decor details/Order necessary decorations
- Start collecting solicited giveaway items
- Keep an excel page of collected items and donor information
- Create a vendor exit survey

3 months before event

- Send out 2nd round of press releases
- Recruit volunteers for day of the event- determine volunteer needs
- Finalize invitation designs- send to print and allow for proofing- begin printing labels for mailing
- Collect silent auction items from vendors as contracted
- Determine bidding procedure/winner announcement/timeline for auction-Generate bid sheets and determine min. bids for all items
- Determine food that will be offered for sale- determine cost and volunteers to cook/sell.
- Continue to promote vendors as they are approved
- Send out another event reminder online
- Determine volunteer/ worker identification apron/shirt etc (and art)

2 months before event

- Confirm entertainment
- Set volunteers to assemble invitations
- Begin placing vendors on the map
- Promote giveaways for event
- Post flyers around town to promote event
- Solicit area business for business cards/coupons/flyers etc for swag bags (promo- fill # bags with area business promos and a select few have gift cards or giveaways. These are promoted as special giveaways for the 1st # of shoppers the day of)
- Order volunteer/worker identification apron/shirt etc

1 month to 2 weeks before event

- Final arrangements for decorations made
- Reconcile budget
- Send another round of press releases
- Get local reporters to cover the event
- Print necessary bid sheets for auction
- Promote auction items online
- Give a last call online for any vendor spots still open
- Promote vendors every day (3-5 vendors each day is not too much)

Global Community

Fundraiser

Vintage Market Fundraiser

Planning Timeline

- Determine needs for vendor/volunteer break room snacks, water, bathroom
- Send invitations
- Create vendor map (giving space for check-in table/tent)

Assemble swag/vendor thank you bags

Email vendor maps and last details (setup/drop off/ parking/ any promos that involve the vendor –ie market cash/)

Push online presence

Week of event

- Push event promotion
- Confirm volunteers and communicate details
- Purchase food/ create signage for food
- Purchase food for vendor/volunteer break room
- Confirm Entertainment- arrival times- needs- volunteers
- Print Market Maps to have available for shoppers

Day before event

- Hand out volunteer/worker identification shirts/aprons etc
- Print vendor sign in sheet map location #,
- Mark vendor spaces and # according to map
- Have any signage needed ready to go
- Have sound system ready to setup
- Table and tent for check-in area

Day of event

- Everyone arrive for set up
- Work in shifts
- Keep break room stocked
- Check on Vendors once every 1-2 hours (especially those that are solo...bathroom breaks will be needed)
- Hand out exit survey and exchange for vendor thank you bag
- Collect any outstanding vendor fees

1-2 weeks after event

- Reconcile budget
- Send thank you to committee members
- Send follow up communication to vendors encouraging them to contract with you for the next event.
- Collect all articles and press clippings
- Save all notes and compile (budget/receipts/planning from each team/press releases/ sample letters sent to vendors/invite/ mail list)
- Meet with committee team members
- Discuss success and challenges of event (discuss remedies/explanations)
- Evaluate whether the even served its purpose
- Decide whether to repeat the event and when

Global Community

More Fundraiser ideas:



Global Community

More Fundraiser ideas:



ZUMBA NIGHT

Provide free daycare and offer a night of fun dancing for the adults!

7

SELL HOLIDAY GIFT BASKETS

Put together different sizes of gift baskets and sell them around the holidays.

8

MINUTE TO WIN IT PARTY

Similar to a carnival, set up a minute to win it party for the family to come enjoy! Sell tickets for each game.

9

FASHION SHOW

Host a fashion show in your local mall.

10

PANCAKE BREAKFAST

Invite families for a pancake breakfast on the weekend or before work!



Global Community

More Fundraiser ideas:



FUNDRAISING IDEAS FOR NONPROFITS

- AUCTION

 Solicit donations from local businesses and travel agencies and then host an auction with dinner or some other main event.
- 2 COMMUNITY DANCE

 Provide a family friendly atmosphere for a fundance with a snack bar.
- 3 DINNER
 Go casual with spaghetti or more formal with steak and seafood. Presell tickets and dress for the occasion!
- A Set up a local Battle of the Bands for anyone who wants to come perform. Don't forget to have the bands sell tickets to friends and family!
- MURDER MYSTERY DATE NIGHT

 Host a date night at someone's cabin with dinner and a murder mystery. Provide guests with their identity before they arrive.

Global Community

More Fundraiser ideas:

GOLF TOURNAMENT

A classic fundraising event. Have awards for the winners!

A fun fundraising event for Halloween. All you need is an empty building, some spooky volunteers, decorations, and ticket prices!

8 BINGO NIGHT

Another classic. Host a bingo night with treats and a fun, family atmosphere.

Get together a group of volunteers to go door to door in local neighborhoods offering to do chores for a donation! It's surprisingly fun, but make sure to bring a pair of gloves!

A formal night with dinner, entertainment, and an auction.

Global Community

More Fundraiser ideas:



YARD SALE

Collect donated items and host your own nonprofit yardsale!

2 SPORTS EVENT

Have teams sign up for a weekend full of sports and prizes. Set up your own intramural sports league.

RESTAURANT SPONSORSHIPS

Tons of restaurants are willing to partner with nonprofits and give a percent of their earnings for a night.

Another summer classic. All you need is some soap, buckets, towels, and volunteers!

Global Community

More Fundraiser ideas:



COMMUNITY DANCE LESSONS

Offer a night or series of ballroom dance lessons for couples in the community. Waltz, Tango, Foxtrot, Cha-Cha, and more!



SHOVEL SNOW

Live in the arctic like I do? Get volunteers out after a snowstorm to shovel snow for donations!



YARD WORK

Similar to shoveling snow, but for those without snow! Offer to do yard work for donations. Or sell flowers and offer to plant them.



ART SHOW

Host an art show with local artists. You might even receive donated art that you can sell.



SELL FRIENDSHIP BRACELETS

A great option for youth organizations. Have the kids make bracelets to sell around town.

